

# **USPlus**

Pure Lipidosterolic Extract

## An Urgent Need

Men are looking to address Lower Urinary Tract Symptoms (LUTS) associated with Benign Prostatic Hyperplasia (BPH).

14 M

Men in the U.S. have LUTS associated with BPH1

**50**%

Of men 50-60 are affected by BPH, percentage increases with age <sup>2</sup>

\$5B

Projected global BPH market by 2024



Symptoms include weak stream, urgency to urinate, increased night-time urination, and dribbling.

## Natural Solution

Consider a lipidosterolic saw palmetto extract for improved prostate health and quality of life.\*

Extract sold as herbal medicine and OTC in Europe for LUTS Years of established safety and

without sexual side effects\* Well-designed clinical studies supporting

the efficacy of lipidosterolic saw palmetto extract for LUTS Not all saw palmetto products are created equal. USPlus® is a

U.S.-made, lipidosterolic saw palmetto extract that you can count on every time to deliver prostate health benefits.\*



### USPlus®-Saw Palmetto 2.0 First and only lipidosterolic extract verified by

U.S. Pharmacopeia (USP) to deliver required fatty acids, phytosterols,

and other phytonutrients for proven prostate health benefits.\* We take making our lipidosterolic saw palmetto extract seriously. It starts in nature, with Fresh from Florida® berries.



#### **Excellence Program** ensures that we harvest quality, mature berries in

**Our GEMS Supply Chain** 

saw palmetto extract.



#### supercritical CO<sub>2</sub> manufacturing process to extract our lipidosterolic

**Technology** 

We use a state-of-the-art



#### only USP-Verified extract that is made in the USA for purity, potency, and

Guaranteed

We deliver the first and

### a traceable, sustainable, saw palmetto that is rich quality you can count on in required fatty acids. and responsible manner to deliver the purest phytosterols, and phytonutrients. **USPlus**<sup>®</sup>

Clinical Strength Valensa's research efforts in understanding prostate health and

Dosage<sup>3</sup> 320 mg per day of quality lipidosterolic saw palmetto extract is clinically effective.\*

### Benefit<sup>4</sup>

lipidosterolic saw palmetto extract has revealed:

Lipidosterolic saw palmetto extract has been shown to reduce urinary frequency and prostate function.\*

### A quality lipidosterolic

**Product Form<sup>5</sup>** 

extract of saw palmetto is effective for lower urinary tract symptoms.\* **Dried berry powder** supplements don't work.

## and promote healthy urinary

Use USPlus® to improve quality of life for men with LUTS

Visit Valensa.com | 352-357-2004 | email: moreinfo@valensa.com

- 1. https://www.niddk.nih.gov/health-information/urologic-diseases/prostate-problems/prostate-enlargement-benign-prostatic-hyperplasia
- $2. \ https://www.futuremarketinsights.com/reports/benign-prostatic-hyperplasia-bph-and-prostate-treatment-marketinsights. \\$
- 3. Stepanov, et al. 1999. Adv Ther. 16(5): 231-41. 4. Vela-Navarrete, et al. 2018. BJU Int. 122(6): 1049-65. 5. Alcaraz, et al. 2016. Int Urol Nephrol. 48(5): 645-56.



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